
African-American Outreach Gatekeeper Invitation

PURPOSE

Develop a partnership with pastors and leaders in various communities across the United States. Partner with community leaders in the African-American church, thereby reaching congregations to increase awareness of Focus on the Family's resources available to African Americans.

VISION

Impact and influence the African-American family with the Gospel of Jesus Christ — specifically reaching and utilizing the African-American pastor, church and community with more intentional efforts.

GOAL

Establish relationships in various communities via gatekeepers — using their assistance to reach local pastors and providing resources to the pastor to partner with them in ministering to their congregations; providing helpful information on the family and brining and keeping the family together. *Answer the Call* is an invitation to join with us in increasing awareness of Focus on the Family's desire to come alongside the African-American pastor in an effort to provide them with additional resources to minister effectively.

Answer the Call packages will include:

To establish an *Answer the Call* gathering, the gatekeeper will need to provide the following:

- List of local attendees (Excel spreadsheet)
- Request date and alternate date
- Number of attendees (minimum 100)
- Location for the gathering
- Attached programming form

Answer the Call

Programming Form

Please fill out the information below and send it to Kim Simmons
by fax to (719) 531-3347 or by email to pastors@family.org or by mail to
Kim Simmons, African American Outreach, Focus on the Family, Colorado
Springs, CO 80995-7001

Event Date and Time: _____ Alternate Date: _____

Anticipated Number of Attendees _____

Topic of Interest: _____

Location: _____ Date: _____

Address: _____

City: _____ State: _____ Zip _____

Associated Costs with the location:

Facility \$ _____

Catering \$ _____

Parking \$ _____

Contact: _____ Phone: _____ Email: _____

Senior Pastor: _____ Phone: _____ Email: _____

Church: _____

Phone: _____ Fax: _____

General Directions to the location (written please - no maps):

Answer the Call

FAQs

Who pays for the cost of the event?

The cost for the event can be shared by Focus on the Family and the host. Focus on the Family pays for postage to canvas the area with the invitation to *Answer the Call*.

How many people can attend an event?

We like to have a minimum of 100 participants.

What types of resources are provided by Focus on the Family?

Complimentary resources are provided to all attendees. We provide the opportunity to partner with each pastor in accountability via The Shepard's Covenant.

What is the schedule of events?

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|------------|-------------------------|
| 11:30 a.m. | Welcome and Lunch |
| 12:30 p.m. | Session in meeting room |
| 1:30 p.m. | Adjourn |